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Isabelle Olsson  
Student

It became clear to me that it was in Lund at the Faculty of Engineering (LTH) that I wanted to study, when a guidance counsellor and a few students spoke about the Industrial Design Programme at an introduction to schools of design that took place in Stockholm. The idea of applying to LTH and living in Lund was exactly what I was after. The Ingvar Kamprad Design Centre, where the Industrial Design Programme is housed, is a modern and creative setting for studying design. You can create almost anything in the workshops. There is plenty of room; we have our own drawing boards, storage space and various computer facilities; students put on exhibitions in the building... There is always something going on!

You have to be prepared to apply for jobs abroad right after graduation. That felt more distant when I lived in Stockholm, but here in Lund we are so close to the continent that it seems quite natural. Many take off there for the weekend. The distances are so much shorter. Lund simply opens the way for new possibilities.



Mia Deng

Exchange student

It has been a couple of years since I left Lund. My year studying in Sweden has been one of the best times of my life. It opened so many doors for me, in terms of a different way of living, meeting inspirational people, and making amazing friends.

In terms of studying design, Sweden was an incredible place to be. Design was all around me, not only limited to the classroom, but as a part of the Swedish life.

I loved the atmosphere at IKDC in Lund. It really was a close community of friends hanging out together, working together, and partying together. It was such a creative environment to be in, and the people: Swedish students, exchange students, instructors, and staff were all so friendly and helpful. My time in Sweden allowed me to be more creative than I had ever been while studying in university. It just really rejuvenated my love for design. I know my time in Sweden will stay with me forever, because it has become an integral part of my being.

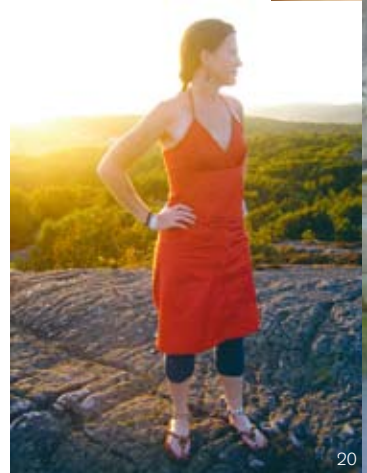
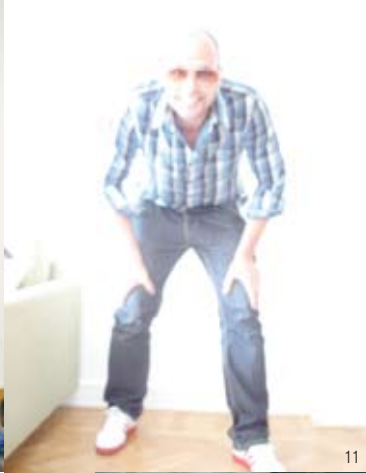
After I graduated, I moved to Japan, and am now finishing a year of teaching English in Japan. What an amazing year that's been, too. I think there is something about travelling/living abroad that just makes you feel alive, and makes you more motivated about life. In the fall, I will head to an organic farm/eco house at the base of Mt. Fuji and work there for a month. I am excited to learn about organic farming and sustainable design during my time there while taking in beautiful nature all around me.

After that, my tentative plan is to move back to America and head to New York City. But who knows, I'm open to possibilities that pop up along the way. That's what's so beautiful about life, you never know where it'll take you!

Every day, I feel my mind expanding, reaching places/interests that have laid dormant until now. As I travel and meet people, my vision for a future is slowly taking shape. I definitely want to stay in the realms of design, but would like to incorporate social causes/issues into my design career.

Jag älskar Sverige!







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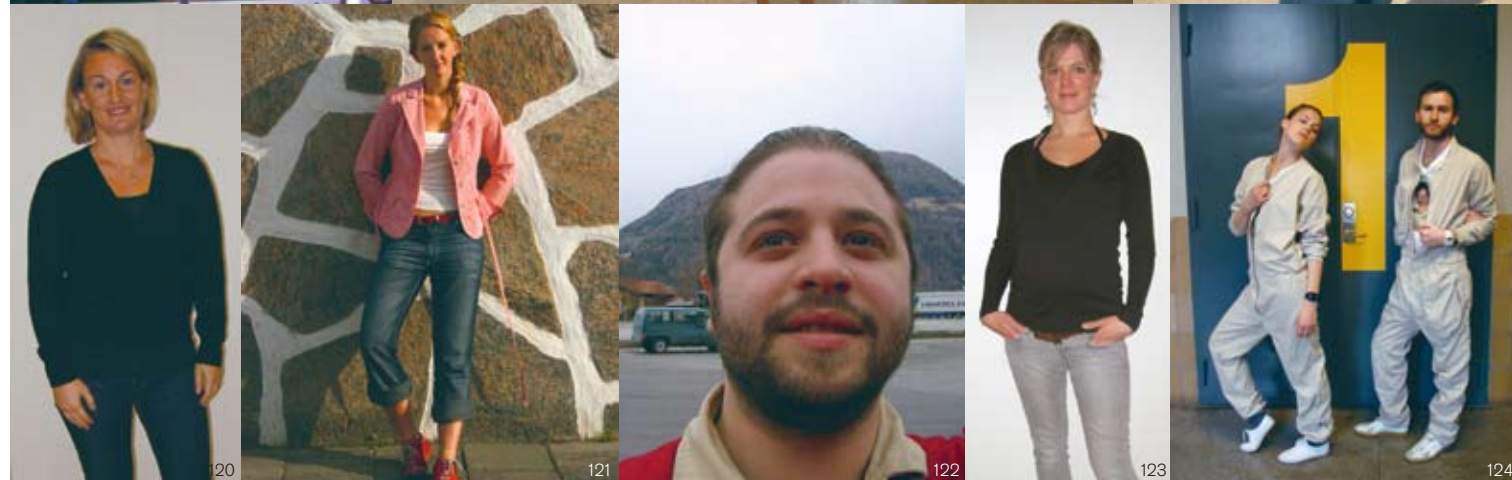
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#### Students listed according to year of admission (picture number)

1999

Hanna Ahlberg  
Bo Berggren (2)  
Lennart Börjesson  
Josefina Brismar  
Fredrik Burman  
Ulrika Carlberg  
Annika Eliasson  
Anna Hjertman  
Ulf Jansson (11)  
Tiina Karjalainen (14)  
Anna Larsson  
Hans Lekeberg (13)  
Daniel Mauritzson (51)  
Linda Meiby  
Stina Moraeus  
Jenny Nordberg (10)  
Fredrik Palm  
Kjell Sundkvist (16)

2000

Terese Alstin (30)  
Henrik Andersson (65)  
Elin Annebäck (44)  
Sandra Boberg  
Daniel Brandt (55)  
Oscar Brynolf  
Ebba Eriksson  
Sara Gottschalk (41)  
Birgir Grimsson  
Anna Haupt (22)  
Karin Härenstam (26)  
Katarina Ivarsson (1)  
Anna Kjellander (23)  
Martin Krajewski  
Anna Klara Lagerås  
Johanna Lassvik (76)  
Rani Leoson Samuelsson  
Anna Lewerth (20)  
Lina Maltesson  
Marie Osbeck  
Betina D Prejsler Hansen  
Martina Rosell  
Juho Viitasalo (8)  
Carolin Winberg  
Anna Åberg  
Mattias Övermark

2001

Fredrik Aidehag (113)  
Peter Aluuan  
Tina Andersson (128, right)  
Kajsa Bobjer (5)  
Anton Breman (99)  
Sofie Collin  
Staffan Dahlberg (24)  
Pernilla Danielsson (111)  
Lisa-Stina Eriksson (38)  
David Granath  
Daniel Gunnarsson-Ohlson (67)  
Johan Hägg (27)  
Johanna Håkansson (121)  
Åsa Jansson (37)

Anders Krigström  
Gustaf Landberg (42)  
Anna Löf (75)  
Maria Malcus (86)  
Lisa Nilsson  
Annika Norén (119)  
Anna Persson (128, left)  
Cecilia Pettersson  
Johnny Sigfridsson  
Sara Sveninge (31)  
Daria Toma  
Kajsa Westman (71)

2002

Martin Andreasson (105)  
Henrik Björkman (57)  
Patrick Bokerot (114)  
Kajsa Eriksson  
Deborah Georgsson (28)  
Carl Hagerling (94)  
Emelie Hallgard (49)  
Karin Hartman  
Susann Hertz  
Martina Ivanisevic  
Anna Janson Olstam  
Jeanette Karlsson (115)  
Johan Karlsson  
Camilla Lundström  
Johan Lycke  
Emma Löf  
Catarina Molinder (56)  
Claes Nellestam  
Robert Nightingale (19)  
Micael Palmgren (78)  
Martin Pråme (39)  
Sara Sandén  
Susanna Silfverberg (58)  
Raine Sorvoja  
Christian Sterngren  
Pär Sånglöf (82)  
Ylva Söderström  
Sara Smed-Sörensen  
Mia Åman

2003

Liv Andersson (59)  
Katrín Axelsson (72)  
Sofia Bremertz (64)  
Per Brolund (6)  
Oskar Daniel (69)  
Erik Egerup  
Kristofer Eriksson (89)  
Caroline Gustafsson (107)  
Emelie Hedén (54)  
Fredrik Hyttén-Cavallius (63)  
Maria Johansson (52)  
Maria Jönsson  
Clara Lindsten (61)  
Susanna Löfgren (48)  
Marie Nilsson (68)  
Patrik Nilsson (124 right)  
Matilda Nordgård (124, left)  
Isabelle Olsson (43)  
Antonia Pehrsson (62)  
Mats Renström  
Lycke von Schantz (50)  
Karin Segerström (53)

Harald Svensson (45)  
Fredrik Toreblad (85)  
Didrik Wachtmeister

2004

Alfonso Allende  
Lena Brantmark (18)  
Therese Broberg (102)  
Michael Duvskog  
Tomas Ekström (74)  
Marona Grundén (77)  
Richard Hederstierna (110)  
Anders P Hellberg (81)  
Karl-Johan Hjerling (79)  
Tomas Johansson (97)  
Johan Johnsson (83)  
Linn Källgren (90)  
Lina Lewerth (40)  
Ingrid Magnusson (116)  
Jacob von Matern (80)  
Emelie Nilsson  
Carl Nordenskjöld (73)  
Dan Nordlund  
Sofia Ohlsson (60)  
Adam Roigart  
Jenni Stavare  
Anders Svensson  
Lisa Säfvenberg (91)  
Anders Tobiasson  
Julia Treutiger (84)  
Snorri Valdimarsson (112)  
Cecilia Wahlberg (46)  
Stina Westman (92)

2005

Erik Abelin (93)  
Elin Assarsson  
Susanne Bargi (47)  
Björn Bengtsson (36)  
David Ehrenstråhle  
Elin Felixson (95)  
Anna Hallgren (96)  
Alicia Hylén Odehammar (125)  
Olof Johansson (109)  
Johan Kron (117)  
Thomas Moser  
Lovisa Nersing (103)  
Sussanne Ruijsenaars (106)  
Johan Sjögren  
Philip Todorovski (126)  
Johanna Vighagen (101)  
Sophie von Wachenfeldt (29)  
Karin Wallenbäck (127)  
Christian Westelindh  
Elina Westman (118)  
Anna Wolanska (98)  
Jonas Wågglund  
Niklas Ytterström (88)  
Anders Öberg

#### Ingvar Kamprad Scholarship Students (2003-2006)

Sixten Heidmets, Estonia (17)  
Olga Shchukina, Russia  
Jan Ctvrtník, Czech Republic

Olga Chudakova, Lithuania  
Roman Kepkalo, Ukraine  
Kristian Paljasma, Estonia  
Rimgaile Samsonaite, Lithuania  
Ksenia Yakunicheva, Russia

#### Students admitted before 1999, who graduated in the years 2001-2006

Ebba Berggren  
Lena Beskorovajnaja  
Josefin Dyrkell (33)  
Susanne Ek (32)  
Therese Eklund (104)  
Torbjörn Eriksson (3)  
Jacob Fyge (15)  
Kristina Gullander  
Jenny Gärtner (35)  
Ann-Sofie Hartzén  
Cecilia Hertz  
Pernilla Isendahl  
Annika Karlsson (66)  
Marie Kristoffersson (100)  
Emily Laneryd  
Ola Lantz  
Jenny Lechner (123)  
Emanuel Lidberg (12)  
Carl Lidgard  
Anna Nilsson (7)  
Elin Olander  
Helena Ondrus (87)  
Tobias Palm  
Mikael Pawlus (4)  
Patrik Petersson (70)  
Eva Rask  
Daniel Rubin  
Peter Saikko  
Måns H Sjöstedt (25)  
Puia Shamsossadati (108)  
Johan Sundqvist (34)  
Sara Söderström  
Marpe Tanaka Sandström  
Ambjörn Viking (9)  
Mariano Vozzi (122)  
Sebastian Wagner (21)  
Eva Wängelin  
Hanna Ydremark (120)

**Gustav Landberg**  
Industrial Designer  
Husqvarna AB

My five years at the school was a great experience. When I started my education I was already a creative person. The school gave me opportunities to develop myself to become a designer. All the people I worked with, all the fun shows, workshops and projects contributed to what I am. The education provided all the tools that I needed and the environment with all the people was very open. All I had to do was to take full advantage of it.

Now I'm all grown up with a job working as a designer at Husqvarna in Jönköping.

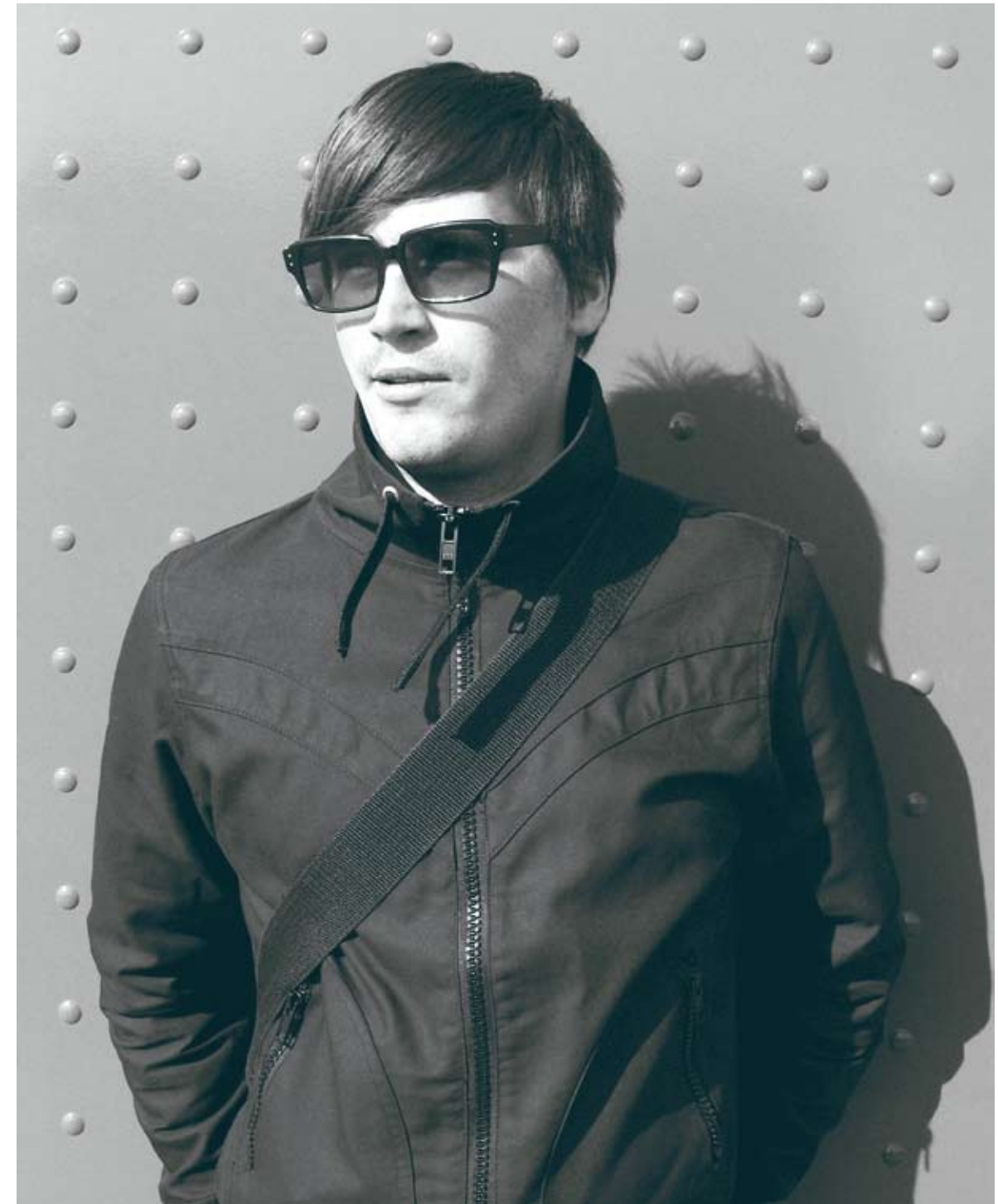




Emanuel Lidberg  
Industrial Designer  
Tetra Pak

I began my studies at the Industrial Design Programme in Lund without really knowing anything about design. Since I've had the pleasure of working as a designer for a couple of years now, both as a consultant and employee, I guess I learned a thing or two...

Nowadays I'm employed by Tetra Pak, working within the Consumer Design Group. Packaging design really is hardcore industrial design, the products sell in billions and billions every year. Since I'm having the pleasure of working in an international arena together with both inhouse and external designers, I still learn something new every day.



**Therese Eklund**

Industrial Designer

Sony Ericsson Mobile Communication

The reason why I chose LTH is because I liked the idea of living in Skåne and I wanted to study in Lund. Many of my friends were already here and I thought close proximity to other departments on the campus was an advantage for the Industrial Design Programme.

I work at Sony Ericsson in Lund, in the Creative Design Centre, as the only female industrial designer. My job is to design telephones (the K510 most recently) and accessories, and follow them through to production. This means, in practice, that I work a lot on the computer or the drawing board in order to come up with a good product that will sell. I also attend meetings with engineers, economists and project managers in order to bring together design, technology and finances. Safeguarding form and function during the work process is crucial.

I like my job and would never think of changing careers; merging aesthetics and technology into a selling product is a fantastically fun challenge – every time!

Since I started studying at IKDC in 1998, public awareness of design has increased; one has started to understand its value. I'm not talking about flashy, expensive design gadgets that people brag about, but utility goods and articles for everyday use and the importance of ergonomics and function. I hope that people take this into consideration and purchase items that are practical, not just objects that have a stylish exterior with a brand name on them.



Pernilla Danielsson  
Industrial Designer  
IDEO, Munich

After nine semesters of studying, I was pretty exhausted so I decided to do another internship before doing my diploma work, hoping to get inspiration and more insight into which ways I wanted to develop and grow as a designer. My plan failed slightly when the company offered me a permanent position directly after my internship, an offer too good to refuse. So the new plan is to do the diploma work part time while I'm growing into my new role as a design consultant. A lot of work, but it is also a great opportunity to pick the cherries off the cake and combine the best from university with the different skills and knowledge of my new colleagues. It's very cool to finally be out on the field!



Fredrik Aidehag  
Industrial Designer  
IDEO, Munich

I'm back and I'm still a student. The first time I walked through the doors to the IDEO Munich office was a cold Monday morning in February 2005. It was the first day of my internship, and I had no idea what to expect from the coming six months. All I knew was that on paper this company sounded like the place for me to be.

I stayed.

Although I came back to Lund for the last set of courses, it was already set that I would return. Working as a design consultant gives me the opportunity to do projects that matter. Each day I learn something new, from colleagues in the team, from users I interview and from clients challenging me to be innovative. Can't think of a better profession!



Lynn Lindegren  
Senior administrative officer  
Programme coordinator  
Student guidance officer

Lynn's office is starting point number one – our "central station"  
for all matters. Everything begins and converges here.

Thank you Lynn!



### Karl-Axel Andersson

49 12 05

Swede

Since 03 lecturer, Lund University Industrial Design, LTH  
 Since 81 freelance industrial designer, Malmö  
 Represented at MOMA and National Gallery of Sweden  
 Numerous international design awards like Red Dot, IF and G-design.  
 Latest: Gold at Baden Württemberg International Design Award 2003.



### Oliver Vogt

born 12th of july, 1966 in essen, germany  
 dipl. designer (udk-berlin)  
 executive shareholder and co-founder of the design company vogt + weizenegger, V+W  
 professor of industrial design at the kunsthochschule kassel, germany  
 head of the PLAY-AWARD jury 2004, 2005, 2006  
 - jury: designplus, if-design award  
 - teaching: university of lund, hgkz in zurich, CEDIM in monterrey-mexico, vitra-design museum  
   summer workshops in boisbuchet france, design industry workshops new zealand  
 - various international design awards  
 - various international exhibitions  
 - solo exhibition in the MARTa museum  
 - works are being bought by numerous design collections (fnac, MARTa herford just to name a few)



### Claus-Christian Eckhardt

Born 1965 in Germany.  
 Studied art history at the University of Marburg and industrial design at the Hochschule für Bildende Künste Braunschweig. He worked as interior designer for Silvestrin Design, was in charge of designing consumer electronics and communication products at Blaupunkt where he was also responsible for the design of the Bosch Telecom product range and Bosch mobile phones. Later, he became chief designer and head of global product design with Bosch and after that head of design at Tenovis (formerly Bosch, now Avaya). Since 2000, he also works as a design consultant for LG, Nokia, Omega, Sagem, Siemens, Suunto, Whirlpool and others. Since 2001, he is professor of industrial design at Lund University.

He has received several national and international awards and recognitions, e.g. Red Dot Award, IF-Hannover, Good Design Award (The Chicago Athenaeum), ID Annual Design Review, The International Design Yearbook.



### Olof Kolte

Born in Stockholm, Sweden 1964. Graduated from Royal Institute of Technology in Stockholm in 1990, Civil Engineering. Exchange student at Ecole Spéciale des Travaux Publics, Paris 1986-1987. Worked as civil engineer in Mexico City, Malmö (Sweden) and Riga (Latvia) 1990-1995. Designer for David design AB, Malmö (Sweden) on freelance basis since 1991. Guest student at The Royal Academy of Fine Arts, School of Architecture, in Copenhagen, 1995-1996 (Architecture and Design). Master of Art, School of Architecture, Interiors and Furniture at Royal College of Art, London 1998. Own design practice in London 1998-2000, Malmö 2000-. Lecturer at Lund University, Sweden 2001-.



### Lars Engman

Date of birth February 24, 1945

1967 - Cabinet-making education incl. presentation of qualifying piece of work, awarded a silver medal

1968-1975 Designer at KF Interiör in Stockholm

1975-1988 Product Manager at IKEA

1989-1996 Manager, together with Niels Gammelgaard, of Design Studio Copenhagen, on behalf of IKEA

1997- Design Manager at IKEA of Sweden

Other:

2002- Member of the board of the Swedish Institute Foundation for the fourth year in a row

1998- Member of the board of Beckmans School of Design for the eighth year in a row

2003- Personal deputy for Prof. Gunilla Bandolin in the student course committee for humanities and social science within the Science Council

2003-2006 Advisory council for design education at the University of Lund

2003-2006 Advisory council for design education at the University of Växjö

2003- Activities council at the University of Borås

2003-2005 Singapore Furniture Industries Council (SFIC) Design Development Advisory Panel and Furniture Design

2004- Saint Etienne council

2007- Rector HDK Göteborg

Lectures/Seminars:

Lecturer at Cooper Hewitt Design Museum in New York, Elle Decoration in Paris, Moscow, Shanghai, Delft, Brussels, Toronto, Helsinki, Oslo, Copenhagen, London, Lisbon, Valencia, Dublin, Chile, Hong Kong, St Petersburg, Brasil, etc.



### Despina Christoforidou

Date of birth: 660704

Nationality: Greek

Milestones: 87 move to Sweden to become Marine Biologist

97 studies in Media and Communication, Art History, etc, etc, etc, anything but Biology.

00 meet my soul mate

01 employment at the Division of Industrial Design

05 birth of my son Aristoteles



### Joe Ballay

Joe Ballay is Professor Emeritus of Design at Carnegie Mellon University, where he was Head of the School of Design from 1970-1985. Since 1989, he has been a founding partner of MAYA Design, Inc., a consulting 'design laboratory' in Pittsburgh. He is an industrial designer with a strong interest in interdisciplinary design methods, and long experience in working with psychologists, engineers, architects, and writers. Joe got his design education and a lot more, at Ballay Hardware, Carnegie Tech (B.S., 1960, Industrial Management), University of Illinois, and Carnegie Mellon (M.F.A., 1970, Design and Graphic Arts). Recently he has developed workshops on innovation, drawing, and product form development, which have been presented at design schools in Korea, Sweden, and the United States. But mainly he likes to make things.



## Zenit Design Group

### Expertise and experience

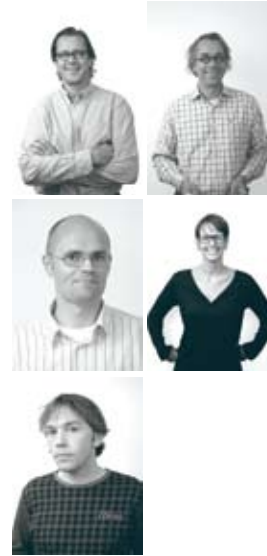
We are one of Sweden's leading design studios employing both industrial designers and mechanical engineers. The Zenit Design Group has been tailoring well-designed products to the needs of its customers since 1994.

### Finger on the pulse

Materials, techniques, design, production costs, trends, markets, etc. Because our work is dependent on so many factors we keep an open dialogue with our customers throughout the entire process.

### Visionary and down to earth

Our aim is to develop successful products inspired by motive, intuition and vision.



## Johan Hultdt

Born in Stockholm, Sweden, January 1st 1942

**Studies:** Matriculation at Lidingö Läroverk (1962)  
 "Green Beret" at Royal Navy College, Gothenburgh (1963)  
 Master's Certificate, Kalmar Naval College (1963)  
 Trade School - Industrial Woodworking, Enskede (1964)  
 Graduated MFI at University College of Arts, Craft and Design in Stockholm (1968)  
 Sociology studies at Stockholm University (1969)

**Career:** 1968 Cofounder of Innovator Design Studios, Stockholm  
 1969 - President of Innovator Design AB  
 1974 - 1976 Director of Swedish Furniture Research Institute  
 1979 - 1989 Managing Director of Basic Design Shop AB  
 1983 - 1988 Chairman of the National Swedish Association of Interior Architects  
 1985 - 1991 Chairman of Swedish Furniture Industry's Board against Plagiarism  
 1992 Consultant to the UN on production of furniture in developing countries  
 1994 - 1996 Director of Svensk Form, The National Swedish Society of Craft and Design.  
 1996 - 2003 Managing Director of Svensk Form, The National Society of Craft and Design  
 2002 - Vice chairman of the board of the House of Design foundation in Hellefors  
 2003 - Professor of industrial design at University College of Borås, Sweden  
 2004 - Chairman of House of Design in Hellefors AB



## Arne Svensk

Born 22 Oct 1945.

The picture shows me and two artefacts that are very important for me both as a lecturer and as a researcher. The glass contains a "blueclock", which is an example of idea design trying to illustrate the difficulties people with cognitive limitations experience with conventional clocks. Its a clock that measures time as shades of blue. Starting in the morning as transparent and ending in the night with the darkest blue. During the day it continuously drips a blue coloured liquid into the the container.

On the wall is a clock that measures time as length which for people with reduced cognitive abilities is much easier to interpret than ordinary clocks that demands advanced abstract thinking. When I started to develop this clock in 1990 it was one of the first artefacts in the world that materialised a paradigm shift in the view of cognitive assistance.

The most important project in my design career is Isaac-a personal digital assistant that started 1993. The idea behind the Isaac project was to give people with cognitive limitations a tool that could help them cross cognitive thresholds in the community. With the help of Isaac, a further development of the Newton hand-held computer, we established conditions that allowed people with learning difficulties to plan, make phonecalls, ask for help, find out where they were, take pictures and send them from a distance, all on their own , which at that time were groundbreaking ideas.

Lic.thesis " Design for cognitive assistance", 2001.



## Lennart Ekmark

Born in Sweden, 1941

He has held a number of positions during his 38 years at IKEA.

- Most recently as creative director at IKEA of Sweden, responsible for design managers as well as product selection and business strategies.
- Marketing director, IKEA Svenska Försäljnings AB (IKEA Swedish Sales, Ltd.)
- Member of IKEA of Sweden's Management Group
- Board member, IKEA Office Sweden, Ltd.

### Outside of IKEA:

- Board member, Förening Svensk Form (Swedish Design Association)
- Board member, Svenska Reklambyråförbund (Swedish Advertising Association)
- Board member, Capella Akademin
- Board member, Svenska Hemslojdsföreningars Riksförbund (National Federation of Swedish Arts and Crafts Associations)
- Board member, Svensk Slöjd AB (Swedish Handicraft, Ltd.)

In 1991 he was awarded the European Advertising Agencies' Gold Medal for Commercial Freedom of Expression.

Today, Lennart Ekmark is the senior advisor to Ingvar Kamprad and IKEA's Stichting Foundation's donation to Lund University's Design Programme. As a pensioner, Lennart Ekmark also works as a mentor for ALMI in Orebro, Sweden (a state-owned company that promotes growth and renewal in small business enterprises).



## Robin Edman

Robin was born and raised in Sweden. After he completed his military service in Sweden Robin moved to the United States. In 1980 he graduated from Rhode Island School of Design with a BFA in Industrial Design. Following his studies Robin moved back to Sweden and started his own design consultancy.

In 1981 Robin joined AB Electrolux as an industrial designer located in Stockholm. In 1985 he became Assistant Director, managing the Industrial Design Department until December 1988. This position included responsibilities for all types of products and brands within the global group.

In 1989 Robin moved to Columbus, Ohio as Vice President of Industrial Design at Frigidaire Company. This position included building, staffing and developing a truly industry-leading operation. A design organisation of 30 people developed as well as a Concept Design Team for future forecasting of user needs.

Nine years later, in 1997, Robin moved back to Stockholm as Vice President of Electrolux Global Design. Responsibilities for the global design organisation included strategic- and concept-design development and product design for the Electrolux brand as well as press and media coverage.

Robin is now the Chief Executive of the Swedish Industrial Design Foundation which he has been since December 2001. The Swedish Industrial Design Foundation aims to improve the awareness within the private and public sectors of the importance of design as a competitive tool and to encourage the integration of design methodology into their activities.



## Bengt Malm

has long experience with workshops under the auspices of Lund University.

He took part in building up the workshops of the industrial design education and enjoys the daily contact with the students while instructing them in the use of machines, techniques and materials.



**Joshua Murray**

(b.1968) Senior Industrial Designer, Creative Design Center, Sony Ericsson  
Nationality: American/Swedish

**Career:**

BFA Industrial Design, Carnegie Mellon University, 1991, Pittsburgh PA, USA  
Freelance industrial designer (consumer products, electronics, furniture, interiors, packaging, toys, lighting), New York City 1992-1996  
Industrial designer, Richard Lindahl Design, Malmö, 1997-1998  
Industrial designer, Ericsson Mobile Communications, Malmö/Lund 1998-2001  
Senior industrial designer, Sony Ericsson Mobile Communications, 2001 – present  
Senior Guest Lecturer, LTH ID, 2002 – present

**Charlotte Sjödel**

Swedish  
720129  
2001 Manager of Colour and Materials Department of Ford  
2001-2003 Chief Designer of Colour and Materials Department at Ford  
2006- Visiting lecturer, Lund University Industrial Design, LTH  
2006- Freelance Design consultant

**Stefano Santilli**

Date of Birth - 1st July 1959

Nationality - British

Milestones and positions -  
furniture design and shop interiors - product launches at ICFF, New York, Gallerie 1X, Bremen and Design UK; Pick of 2003/2004, London

senior lecturer - product design and interior architecture at University of Brighton and University of Westminster

guest critic at University of Lund and Politecnico di Milano

**Per Frid**

Education: MSc in Mechanical Engineering 1983, Chalmers University of Technology, with focus on Energy Engineering.

Employed at AstraZeneca R&D in Lund (former AB Draco, Astra Draco and now AstraZeneca) in 1994 as Research Scientist in the Pharmaceutical Department after a former career in car manufacturing business and mechanical design. Has since -94 worked with various developments of the Turbuhaler Asthma Dry Powder Inhaler but also other inhalers such as pressurized metered dose inhalers (pMDI). Various aspects of device and packaging development for pharmaceuticals, e.g. enhancing the development process by making proper use of available CAE tools, design and design processes, etc., has also been a main task. Promoted to Team Leader in 1995 and worked as such in Lund until recently. Will in the present position work with packaging related science and technology support pharmaceutical projects..

**Main achievements;**

- Infrastructural Support & Development for packaging development in the pharma environment.
- Increased focus of the importance of patient compliance and the link to packaging design.
- Development of compliance devices for clinical application.
- Support & Maintenance for the Turbuhaler dry powder inhaler and other devices and packaging.

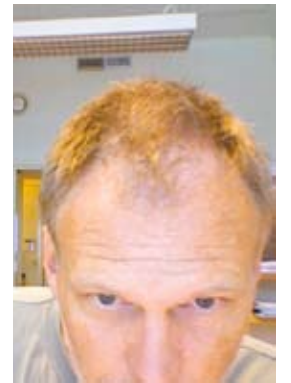
**Gunnar Sandin**

born 19560226, Sweden  
Artist – exhibitions at Moderna Museet Stockholm, Malmö Konsthall, Charlottenborg Copenhagen, Pusan Metropolitan Art Museum, Museo De Bellas Artes Buenos Aires, Växjö Konsthall, a. o.

Exhibition Coordination at Malmö Konsthall, Lunds Konsthall, Overgaden Institute of Contemporary Art, Copenhagen a. o.

PhD and Senior Lecturer in Theoretical & Applied Aesthetics at Lund University LTH

Research topics: Site-specific Art; Practice based research methods; Urban Studies, Visual Culture Studies, Semiotics

**Martin Weiderstrand**

Date of birth 19 Jan 1971  
Nationality: Swedish

Pos  
Dep Director, Swedish Trade Federation  
Trade officer, Royal Thai Embassy, Stockholm  
Trainee, Embassy of Sweden, Singapore

Edu  
Master of East and Southeast Asian Studies, Lund University  
Politics Magister, Lund University

**Thorbjörn Laike**

Nationality: Swedish  
Birthdate: 1958 7th September  
Family: Wife, 3 boys aged 14-22

BSc, Psychology, Lund University	1982
MSc, Psychology, Lund University	1987
PhD, Psychology, Lund University	1995
Associated professor, Environmental Psychology, LU	2000
Head, Department of Architecture, LU	2004
Deputy head, Dept. of Architecture and Built Environment, LU	2005





### Bodil Jönsson

PhD (physics), Doctor of Education (Honora Causa), Professor of Rehabilitation Engineering, Lund University, is the scientific leader of the Division of Rehabilitation Engineering (Certec) and contributes to the development of theories, methods and ethics in rehabilitation design and technology. On a more specific level, her main interests are in design for differently abled people with cognitive difficulties and how artefacts and situated technological solutions can influence their learning capabilities. She has had the honour of receiving a number of prizes and awards in and outside of the university setting. It is through TV and books, though, that she has reached a great number of people, particularly "Unwinding the Clock: Ten Thoughts on Our Relationship to Time." [www.english.certec.lth.se/bodil](http://www.english.certec.lth.se/bodil)



### Michael Henriksson

1970 - Director, Creative Design Center  
 Nationality: Swedish  
 Career: MFA Industrial Design, 1995, Umeå University  
 Product Manager, STIGA  
 Product Manager, Ericsson  
 Design Manager, Ericsson & Sony Ericsson  
 Senior Design Manager, Sony Ericsson  
 Director, Sony Ericsson



### Helen Fuchs

PhD (1966, Swedish) is Lecturer in Art History and Design History at Lund University and Halmstad University. In her dissertation "Glasmåleri, modernitet och modernism. Studier i glasmåleriets (konst)historia 1851-1955, (2005)" the status of stained glass is examined, by looking at the historiography of stained glass, definitions of stained glass as Fine Art or as Applied Art, stained glass in the context of the world fairs 1851-1937 and by case studies with modernist artists Rouault, Matisse and Le Corbusier.



### Sebastian Peetz

born on a rough, cold december morning in 1968.  
 He visited German, New England and South-german high schools, studied Arts and Crafts at the American Art Center College in La Tour de Peilz (CH) and began his career working in Paris (F) for and with french designer Philippe Apeloig. After four years of collaboration and creation he moved back to Germany, where he is based since 1996 with "le peetz design". His work combines skilled conceptual craftsmanship and precise typographic expression with a singular point of view.



### Jinming Zhou

Date of birth: 1958-11-28  
 Nationality: Swedish-Chinese  
 Current Position: University Lecture (Docent, PhD)

2002 – Lecture in Department of Mechanical Engineering, Lund University  
 2002 – Docent in Department of Mechanical Engineering, Lund University  
 1996 – Ph.D. in Mechanical Engineering, Lund University  
 1992 – Techn. Lic. in Mechanical Engineering, Lund University  
 1989 – Research Fellow in Dundee University, U.K.  
 1988 – Visiting Scholar in Edinburgh University, U.K.  
 1984 – Ms. in Mechanical Engineering, Sichuan University, China  
 1982 – BS. in Mechanical Engineering, Sichuan University, China



### Dr. Chujit Treerattanaphan

Date of birth:  
 January 25, 1974

Nationality:  
 Thai

Career milestones and positions:  
 Academic: Instructor in Industrial Design Programme  
 Design: Communication Design, Interface/Interaction Design  
 Research: User Research, Design Consultant



### Thomas Waldner

Manager, Global Consumer Design  
 Tetra Pak Development and Engineering  
 Future Concepts, Strategy and Planning



### Leif Huff

Leif runs the Consumer Experience Design practice at IDEO's Munich office. Before returning to his native Germany in 1998, Leif was a senior designer in IDEO Palo Alto, working on advanced concepts for Steelcase, consumer electronics for Samsung and other clients, and a research project for Medtronic. Leif originally joined IDEO in Boston in 1994, where he designed consumer electronic products for Digital, Stratus/ISIS, Data Card, and others. Prior to returning to IDEO, Leif worked for three years as a lead designer and project manager on the development of mobile phones, cordless phones, laptops and PC families, and concepts of third-generation mobile devices for Siemens at Designafairs in Munich. Prior to moving to the US, Leif worked as a freelance designer in Germany on capital equipment, office furniture, and corporate identity projects. Leif has a MFA degree from Cranbrook Academy of Art in Michigan. He earned his undergraduate degree at the Fachhochschule für Gestaltung in Schwäbisch Gmünd, Germany in 1992. He regularly lectures at conferences and gives seminars at design schools such as HfG Offenbach, FH fuer Gestaltung in Munich, Vital Design Institute in Tel Aviv, the California College of Arts and Crafts in San Francisco, University of Lund in Sweden, Fachhochschule für Gestaltung in Aarau, Switzerland.



### Per Liljeqvist

I was born 1954 in Anderstorp, Småland. In the very early teens I found out that there was a profession called designer. Drawing cars all the way through school and inspired by F1 racing at the nearby race track, a desire grew to become a car designer. While turning twenty I spent a year in the US. Back in Sweden I applied to and got acceptance at HDK, Industrial Design, Gothenburg. During my studies I came to realise that car design was a too specialised field of work for me. My year of service, that which interrupted my studies, made it possible for me to do my diploma work in Guiné Bissau, Africa. This resulted in an MFA in Industrial Design.

Instead of seeking employment, I decided to move back to Anderstorp and start my own business on a freelance basis. Mostly for small and medium sized companies in the area. Parallel with this I got into teaching, which then has led to a position at the Industrial Design Division at LTH Lund University. Still like cars, but now more driving than drawing.



## Andreas Hopf

Born in Hamburg, Germany 1968.

Studied industrial design at the Art Center College of Design and started as a freelancer for Puma and Swatch in London. He then joined Jones Garrard Ltd. in Leicester as junior designer. Later, he moved to Berlin to become director of aka Design Germany. Afterwards, he became a freelance designer again, now working for clients such as LG, Nokia, Omega, Sagem, Suunto, Whirlpool and others. Since 2003, he is also a visiting lecturer at Lund University/LTH in Sweden.



## Jan Ar Andersson

### 1. Education:

- MSc in Mechanical Engineering (Lund Institute of Technology) with focus on product development and fluid flows.

### 2. Positions:

- Employed at AstraZeneca (Draco) in Lund 1979 as Research Scientist involved in development of Turbuhaler, a novel dry powder inhaler for treatment of airway diseases, and development of devices for improving and controlling patient inhalation technique when using pressurized metered dose inhalers.
- In 1987 promoted to Assistant Director with mechanical responsibility for the development of Turbuhaler, other devices and packaging.
- In 1991 promoted to Associate Director and leader of a device development team with responsibility for all inhalation devices and packagings.
- In 1999 head of the device development section in both Lund and in Charnwood (UK).
- Now device expert role supporting development projects.

### 3. Main achievements:

- As mechanically responsible, being part of the success of the Turbuhaler system, marketed in 1987 and still considered the golden standard of powder inhalation devices worldwide.
- Built a device design and development organisation and implemented processes for documentation, quality assurance and advanced design tools to achieve development targets faster, cheaper and safer.
- Harmonised device development processes into a multinational, traditional pharmaceutical business.
- Improved the business understanding of drug/device integration to improve performance of the pharmaceutical end product.
- 1982, BS in Mechanical Engineering, Sichuan University, China



## Marko Macura

Born 14 December 1971

Dual nationality: Serbian and Dutch

### Milestones:

'94-graduated from Art Center College of Design (Europe) with a bachelor of science in product design, awarded with honors

'94-'95 Independent freelance designer

'95-'02 Senior product designer, Philips Design Netherlands

'02- present Marko Macura Design Studio, Netherlands.

Clients including: BRF Italia, Felicerossi, Chi Ha Paura, EM Design, Sputnik IDEE Japan.

'02-present part-time senior strategic design consultant, Philips Design Netherlands

'05 Visiting lecturer, workshop Lund University

'06 Guest lecturer, Design Academy Eindhoven



## Bendik Torvin

16/10-1971 Norge

1997-99: Master of Fine Arts, 3D-Design, Cranbrook Academy of Art, Michigan, USA

1994-97: Industrial Design, Oslo School of Architecture, Oslo, Norway

1993-94: Liberal Arts, Kabelvåg School of Art, Norway

1990: Preparing studies in Philosophy, University of Oslo, Norway

1987-90: General studies, The Rudolf Steiner (Waldorf), School Oslo, Norway

### Professional Experience

2002-2006: Freelance designer, Oslo, Norway / Sweden / Italy / Netherlands.

Product design, strategic design research, interiors, exhibitions, furniture, art and teaching.

1999-2002: Senior Product Designer, Advanced Design (within Strategic Design), Philips Design, Eindh., NL

Summer 1998: Designed high-speed ferry concepts for Kvaerner Fjellstrand, Bergen, Norway

1991-93: Social Service, Norwegian Maritime Museum, Exhibition design, model making, and conservation.

1995-96: Assistant for Baard Breivik and Kristian Blystad, Norwegian sculptors



## Peggy Thoeny

Born 1972 in Austria Nationality: Liechtenstein

2004 Freelance design in the field of interaction and graphic design for international clients such as Philips design

2002 Research with CET, a London based group of freelancers

Investigations into a public zone for SKT (South Korea Telecom)

2001-2002 Teaching position for graphic software at Wirtschaftsfoerderungsinstitut Oberoesterreich

1999-2000 Internship at Philips Design in Eindhoven/ Holland

Development of interactive Lightning Concept for Changing Rooms (LCCR)

### Academic:

Master in interaction design, Interaction Design Institute Ivrea/ Italy

Master in industrial design, University of Art and Design in Linz/ Austria

One year studies in Architecture, Technical University in Vienna/ Austria



## Sabina Rivetti

born on 8th June 1955, Italian

She attended the American Film Institute in Los Angeles. As a producer, she worked on film productions and for the Italian public television company RAI, always as a producer; worked on communication and pr for fashion firm Valentino; has been head of communication for Sportswear Company for the last ten years.

## Carlo Rivetti

born on 9th September 1956, Italian

He graduated in economics at Bocconi University in Milan.

The family founded one of the leading European clothing manufacturers: the Turin-based GFT Group.

In the 50s, GFT introduced in Italy the first ready to wear Italian men's and women's brands, Facis and Cori: By studying the strategies and production systems used by major American companies in this sector, Silvio Rivetti, Carlo's father, laid the foundations for what became the leading European clothing manufacturer in the 80s. In those years GFT was the first manufacturer to close license deals with fashion designers such as Giorgio Armani, Emanuel Ungaro, Valentino. This resulted in the birth of the so-called Made in Italy phenomena. In the mid 80s, GFT also decided to expand in the informal fashion business and became first partner and then the sole owner of Massimo Osti's C.P. Company.

In 1993 Carlo Rivetti and his sister Cristina decided to leave the family company before taking over the informal clothing branch of the group centered on C.P. Company in Ravarino, which was promptly renamed Sportswear Company, owner of the brands C.P. Company and Stone Island. Mr. Rivetti became President.

He teaches Industrial Design Marketing at Politecnico in Milan and sits in the scientific committee of I.E.D. (Istituto Europeo di Design). He teaches Marketing and Fashion at L.U.N.A. (Free University of the Arts) in Bologna. He is among the founders of the "Fondazione ADI" (Italian Industrial Design Foundation) where he sits in the board of directors. He also sits in the board of directors of Pitti Immagine, the company that organises and promotes the most important Italian clothing fairs.



### Gabriel Klasmer

DATE OF BIRTH: 1950 Jerusalem  
 NATIONALITY: Israel / Netherlands  
 1980-1989: Lived and worked in Israel  
 1989-1995 Working and living in London  
 1998- Working and living in London

#### Education:

-Bezalel Academy of Art and Design, Jerusalem (BFA)  
 -Royal College of Art, London, MA (RCA)  
 -Royal College of Art, London, PhD (RCA)

#### Teaching Positions:

1983 - Senior Lecturer, Bezalel Academy of Art and Design, Jerusalem.  
 1995 - Tutor, Tel Aviv University, School of Architecture  
 - Tutor, Beit Berl College of Art.  
 1998 - Senior Tutor, Royal College of Art, London, Dep. Design Products.



### Daniel Charney

- Date of birth: 04 April 1966  
 - Nationality: Israel  
 - Career milestones and positions.  
 2005 ongoing - Senior Tutor Design Products Royal College of Art, London, UK  
 2005 The future of Hearing aids - research product design and brief writing consultancy V&A and RNID, London  
 2003 Ongoing - Directing Curator of The Aram Gallery www.thearamgallery.org  
 2003 Master plan and architectural brief for new type of design museum for the 21st century, Holon, IL  
 2002 Judge on Spanish National design Prize, Barcelona, SP  
 2000 danielcharny studio founded  
 1998 Tutor Royal College of Art  
 1995 - 1997 MA RCA Industrial Design, London UK.  
 1988 - 1992 BA Bezalel School of Art and Design, IL



### Gunnar Bolmsjö

Gunnar Bolmsjö received an MSc in Mechanical Engineering in 1981 from Lund University's Faculty of Engineering followed by a PhD from the same institution in the area of robotics.

Since 1987 he has held a professorship at Lund University and is currently at the Department of Design Sciences where he is active in both teaching and research. He is the author of numerous journal articles and conference papers and has also contributed to several books. He is currently active in several robotics projects which focus on his main interest: industrial applied robotics and service robotics for use in the home and public environments.

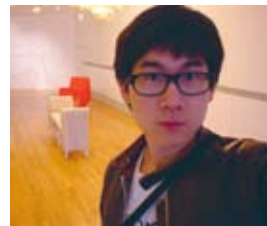
He is past chairman of the board of the Industrial Design Programme and since 2006, director of studies for the Programme.



### Nat Chantkam

- Date of Birth: 23 Aug 1972  
 - Nationality: Thai  
 - Milestones and positions of my career:

It all began when I went to study abroad in Industrial Design at Pratt Institute, NYC and The RCA, London. Studying design on two different continents is valuable experience. At RCA I studied under such designers as Ron Arad, Jasper Morrison, Tord Boonjite and worked for Tom Dixon in London (works exhibited at Milan Furniture Fair 2004). Currently I am a lecturer in Industrial Design at SoA+D, KMUTT, opening my own design studio for interior and furniture and working as a consultant at Material Connexion Bangkok and TCDC (Thailand Creative & Design Centre).



### Michel Sabouné

Vice President  
 Creative Design Center, Sony Ericsson

MSME Master of Sciences in Mechanical Engineering, 1983

Michel has been involved in Design and Engineering since 1983 with Texas Instruments, Volvo Car Corporation, Valeo and Outdoor Technology Group and now Ericsson/ Sony Ericsson. Michel Joined Ericsson Mobile Communication in 1997 as head of Mechanical Engineering and Industrial Design, head of Design strategy Group within the Creative Design Center since the Sony Ericsson joint venture start in 2001, besides heading the Design strategy group at the Creative Design Center, Michel also heads the Innovation and Concept development, a cross functional group involving: Design, Technology and portfolio planning.



### Jonas Lindvall

- Date of birth: 1963-02-26  
 - Nationality: Swedish  
 - Milestones and positions of my carrier:

Jonas Lindvall was educated at The University of Gothenburg. In the early 1990s he received a scholarship to study furniture design at London's Royal College of Art. After that he was a guest student at the Royal Academy's School of Architecture in Copenhagen.

After graduation, he returned to Sweden in 1993 to set up his own studio Lindvall A & D, in his home town of Malmö.

His first commission was to create the interior for a Japanese restaurant: it was a prize-winning and trend-setting design, as well as the start of a succession of commissions.

The architectural commissions have been diverse, ranging from railway carriages for the Swedish state-run railway company, to private villas, apartments, hotels and restaurants as well as design concepts for companies in the world of fashion and retail. Lindvall has amongst others worked for Ecco, Färgtema, Issey Miyake, Royal Copenhagen, Vagabond International and Växjö Museum of Modern Art.

In 2005 his interior for the Japanese restaurant Izakaya Koi was given the Golden Chair award by the Association of Swedish Architects in two categories: one for the year's best interior and one for the best classic interior.

As well as working with interiors and houses he has devoted a great deal of his time to furniture design.

Jonas Lindvall's work caught the design industry's attention at an early stage, and fruitful collaboration with the Swedish companies David Design, Kockums and Skandiform were established. As a consequence of this, in the period 1998-2000 Jonas won the 'Excellent Swedish Design' award no less than four times, as well as Furniture of the Year Award in 2001 for one of his most celebrated objects to date, the 'Oak' chair for Skandiform. The sleek nominal lines of the dining chair have made it a desirable, modern classic. In 2004 he was listed as one of three "Wise Buys" – designers of tomorrow's collectible furniture – by Wallpaper\* magazine. His furniture has also been shown in several exhibitions and fairs all around the world.

Following in the footsteps of many of today's biggest design names, in 2001 he was courted by the Japanese design company Idée. In addition to designing a range of furniture for the company's collection, he also worked on shop concepts for the Issey Miyake owned Tokyo store, "Plantation" as well as for Royal Copenhagen in Japan.

Clients include Anell, Ballingslöv, David design, deNord Skandiform, Snickar-Per, Håg and Kockums. Today his furniture is found at The Victoria and Albert Museum in London, The National Museum in Stockholm, Mori Art Centre in Tokyo and at the Swedish Embassy in Berlin. To name just a few.

Lindvall has also been invited as a guest lecturer and reviewer in architecture and design schools in several European countries. In 2002 he served as a visiting Professor at the Université de Montreal in Canada. He has also headed workshops in Sweden and Hungary, and been a jury member for a number of design competitions.

The philosophy of the company is that architecture and design can make a positive change for the user and contribute to a difference to people and to their lives. In achieving that they believe in the core values: clarity, continuity and common sense.



## Mats Theselius

Designer in the field between art and design

Born in Stockholm 5th of January 1956

Nationality: Swedish

1979 – 1984      Konstfack  
 1996              Professor at HDK, Gbg  
 Numerous exhibitons and projects all over the world  
 Design commissions (example):  
 Källemo  
 WA Bolin  
 Awards (example):  
 1997              Söderberg award  
 1997              Bruno Mathsson award

## Pernilla Magnusson

Architect

Born in Lund 22 of November 1970

Nationality: Swedish

1990 – 1994      Architecture at LTH, Lund  
 1994 – 1997      Architecture at ETSAB, Barcelona  
 1996 – 2004      Collaborates in the office of Enric Miralles, and the office of Beth Galí, Barcelona, with projects mainly in the realm of urban design

Since 2004 own practice with projects in the field of design and architecture, with several collaborations together with Mats Theselius

Author of several articles (Domus, Topos) and a report for the National Council for Architecture Form and Design as well as co-teacher on numerous occasions at workshops and master classes (ESARO, Elisava)

## Lena Sperling

In 1970 I graduated as an interior designer at the Konstindustriskolan (HDK) in Gothenburg. I was then employed as a research assistant at the Division of Handicap Research at University of Gothenburg and after research studies I graduated as a PhD in Handicap Research in 1979.

1980 to 1986 I worked as a consultant in human factors and design. In 1986 I was employed at the Division of Product Planning and Design at Volvo Car Corporation and from 1989 at the Volvo-owned company Ergoma, where I, among other projects, took part in the design study of the new metro car 2000 for SL in Stockholm and in projects about anthropocentric production and professional hand-tools for women and men. At the same time, I was also an adjunct professor in Consumer Technology at Chalmers University of Technology in Gothenburg. When Ergoma was closed in 1994, I was employed at the R&D Department, of the city-owned Lindholmen Development in Gothenburg.

In 2003, after some years as a visiting professor and director of the undergraduate programme in ID in Lund, I got the position of assistant professor in industrial design and the responsibility to lead research in ID.

## Jan-Åke Larsson

Since June 1970 I have been employed at Lund Faculty of Engineering with a short break for the military service during 1971-1972.

My first position was at the Division of Structural Techniques where I was employed as a technician at the division's laboratory and workshop. My assignments were to assist research projects, produce equipment for experiments and test materials such as wood, steel and concrete.

At the end of the 70's I was employed at the division of Structural Statics as instrument maker with placement at the common workshop of the branch. My tasks were mainly to construct prototypes and pieces for the experiment equipment. I also assisted researchers and diploma degree students.

From 1993 until 2000 I worked as a research engineer together with a colleague at the common workshop that served the Civil Engineer Programme and diploma degree students and my responsibilities were management, maintenance and service along with administrative tasks such as offers/estimates, purchases and project accounts. I also worked with production, the construction and manufacture of prototypes etc.

Since 2000 I have work as an instructor in the mock-up workshop for the Industrial Design Programme which I also helped build up.



## Roman Gebhard

Partner & Creative Director Lunar Europe GmbH

Roman Gebhard is a product designer with a combined professional experience in the USA and Europe, holds a Bachelor degree of Science with Honours in Product Design from Art Center College of Design (Europe) in Switzerland.

Before co-founding Lunar Europe, he held positions at international design consultancies such as Modus Design in Stuttgart, Lunar Design in San Francisco, frog design in New York and designfairs/Siemens in Munich. In these positions he directed and participated in award-winning design programmes for clients such as: Sony, Siemens, Microsoft, HP, Motorola, LG Electronics, GE, Procter & Gamble, Coca Cola, Xelibri and T-Mobile.

In 2001 he co-founded the American design collective, designRAW and in 2005 the German group dialog05 to explore design on a more conceptual and idea-driven level. He has taught several design workshops at the Industrial Design Programme in Lund, Sweden. His work has received several international design awards and appeared in professional publications.



## Johannes Kiessler

born in Munich 1969.

In 1993, he graduated as industrial designer from the Art Center College of Design (Europe). In 1992 he studied extensively at the Olivetti Design Studio in Milan, Italy. After completion of his studies, he returned in 1994 to Milan to start working in the office of Michele De Lucchi until 1998, the year he also founded his own practice in Milan. In 1997, he worked as an assistant professor to the master course at the Domus Academy, Milan, and in 2000 he became an assistant professor at the Faculty for Industrial Design at the Milan Politecnico University. Projects have been published among others in Design Report (D), Paris Match (F), Interni (I), Abitare (I), Domus (I), Gap Casa (I), I.D. Annual Design Review 1996 (USA) and The International Design Yearbook 1998 (GB).



## Abelardo Gonzalez

Born in Cordoba Argentina.

1967 Architect: School of Architecture and Urbanism – Cordoba National University, Argentina.

1978 Ph D Studies, Stettin Polytechnical School, Stettin, Poland

1983 Docent (Senior lecturer): Department of Architecture 11 a - School of Architecture, University of Lund, Sweden.

2000 - today, Professor, Department of Theoretical and Applied Aesthetics, School of Architecture, LTH, Lund University, Sweden, (on-going).

2003 - today, Chairman at the EDUCATION BOARD, SCHOOL OF ARCHITECTURE, LTH, Lund University, Sweden. (on-going).



## John Bennett

John Bennett is a world recognized glass designer and artist, who has been blowing glass over twenty years in many countries. He has been an assistant production manager for factories as well as studios. Before returning to Sweden he was a master for six years for Dale Chihuly. He opened GlasHuset Design Studio Malmö AB in Nov. 2004, a hot glass studio in the center of Malmö. He has been teaching glass blowing and design for fourteen years.



### Edwin Datschefski

Edwin Datschefski helps people figure out how to make their products sustainable – good for people, profits and the planet.

With 11 years of experience as a consultant, Edwin's unique background and experience in both ecology and business gives him unparalleled understanding of how products can become truly sustainable – giving your brand a vital boost to enable its survival deep into the 21st century.

Edwin's latest book, *The Total Beauty of Sustainable Products*, is proving to be a contemporary classic, introducing everyone from students to CEOs to the delights and nuances of sustainable product development.



### Jonathan Disley

Born December 5th 1970

Experience

2001 - to present date Volvo Car Corporation, Studio Chief Designer

2003 Lund University Visiting lecturer car design course

1999 - 2001 Ford Motor Company, Senior Designer

Ford Köln Germany.

Ford Dunton England

Imagination London

Stola Design Torino Italy

TWR Oxford England

D3 Paris France

1997 - 1998 Volvo Design Centre Europe, Holland, Freelance concept designer

1995 - 1997 Audi Design, Ingolstadt, Permanent and freelance designer

1994 August, Riley and Ray, London, Freelance designer

Education

1993-1995 Royal College of Art MA Transportation design, Thesis grade commendation

1989-1993 Sheffield Hallam University BA Product and industrial design

DEGREE- BA (Hons 2:1) in three dimensional product design

1992-1993 Pecival Whitely College Art Foundation

### Johannes Norlander

1974 Born Gothenburg, Sweden

Education

1996-99 Architecture at Stockholm Royal Institute of Technology

1996 Konstfack, University College of Arts, Crafts And Design

1993-95 Architecture at Chalmers University of Technology, Gothenburg

Companies

2004 Formed: Johannes Norlander Arkitektur AB

2006 Formed: Norlander Projekt AB, (Building contractor)

Architecture

2001 Urban Addition House for Wallpaper, Milan, Italy (Collaboration with OLK)

2001 Moncler Store in St Moritz, Switzerland

2002 House A & B, prefabricated houses, Milan, Italy (Collaboration with OLK)

2006 Alta. Private house, Stockholm. Sweden

Furniture Design

2000 Waves pendent lamp for Box Design, Sweden

2000 Flower side table for Box Design, Sweden

2001 L-Serie storage units for Asplund, Sweden

2003 Kyparn, stacking chair for Nola, Sweden

2004 Dartanjang, stacking chair for Nola, Sweden

Cano, shelf system for E&Y, Japan

Tall, planting pot for Nola, Sweden

2005 The Engineer, stacking chair for Nola, Sweden

Post, Ashtray for Nola, Sweden

Ask, chair and table for Collex, Japan

2006 Ori chairs, for Forum, Sweden

Beam table, for Forum, Sweden



### Viktor Öwall

Date of birth August 23, 1962

Nationality: Swedish

Milestones and positions:

MSc and PhD from Lund University in 1988 and 1994 respectively. Did a postdoc at University of California Los Angeles (UCLA) 1995-96.

Returned to Lund University and became docent in 2003. Has made several research visits to UCLA and University of California, Berkeley. Main activities are research and teaching in the field of integrated circuit (micro chip) design.



### Georg Baldele

born 16.01.1968 in Villach, Austria

Education: MA Furniture Design, Royal College of Art, London 1996-1998

Prof. Ron Arad, Prof. Floris Van Da Broke

MA Product Design, Academy of Applied Arts, Vienna 1991-1996

Guest Prof. Ron Arad, Prof. Carl Auböck

College of Mechanical Engineering, Klagenfurt, Austria 1984-1989

Projects:

Fly Candle Fly, Product for Ingo Maurer, Germany since 1996

Buona Sera, Artificial, Germany since 1999

Flooring Design for IKEA, Pergo AB, Sweden 2000

Airpen 01, 02, Airpen Book and Postcard for rrp, Austria/ Thailand

Conic light for Habitat, England, 2001- 2003

Stella Polare and Glitterbox Product Range, Swarovski Chandelier Project 2002/05

One/Off's for private client: Buona Sera and Caveman Light, Niagara Lights and Blinds,

Himalaya Rugs, Caveman Longer, Honey Star Chandeliers, Yokohama Lights.



### Maria Udriot

born October 18, 1943 in Parana, Argentine. Architect SAR/MSA. Member of Svenska Tecknare.

Architect at the University of Cordoba, Argentine, 1971, pedagogics course at the University of Cordoba, Argentine, 1973.

Post-graduate studies at the Department of Architecture II, LTH, Lund University, 1981-1986.

Major exhibitions of own works at Form Design Centre 1993, Röhsska Muséet 1994, Lunds Konsthall 2003, Södertälje Konsthall 2003-2004, exhibition design at Form Design Centre 1992, Danish Ministry of Housing 1996.

Teacher at the School of Architecture, Cordoba, Argentine, 1971-76.

Teacher in different courses at LTH, 1986-, lecturer at the school of Architecture, 1998-.

Teacher at the Ingvar Kamrad Design Centre.

Own Studio 1987-.



### Hans-Christer Ericson

Born in Stockholm 20 november 1945

Graphic designer, author, photographer, book creator and artist

Professor of graphic design

Studio in Simrishamn

HC Ericson has received a great number of honours for his graphic design. He has also been rewarded with The Berling Prize 2001 and Torsten och Wanja Söderbergs Nordiska Designpris 2002

Graphic design and communication work:

Aftonbladet, Anell Ljus+form, Audi, Bok- och Biblioteksmässan i Göteborg, Bonniers Förlag, Brombergs Förlag, Celsius Industrier, Dagens Nyheter, Design i Dalarna, Designlab/ Per Mollerup, Designonline, E-ementhus, Falcon, Ferrosan, Fiorucci, FM Matsson, Tidskriften Form, Fox Design, Föreningen Svensk Form, GB Glass, Gleerups bokförlag, Gärsnäs, Göteborgsposten, Habitat, IBM, IKEA, Jönköpings Läns Museum, Kosta Boda, Lammhults, Tidningen Land, Lantmännen, indshammar Glasbruk, Nike(USA), Papyrus, Pentax, Playsam, Postverket, Röhsska Museet, Sametinget, Semper, SIND, Skandinavisk design, Sony, SJ, Statens Konstråd, Stora Kopparberg, Storstockholms Lokaltrafik, Svenska Spel, Svenskt, papper, TV4, Vin& Sprit, White Arkitekter, Åkerlund& Rausing.



## Tadeo Toulis

9.05 - Present  
Design Manager - Samsung Telecommunications Los Angeles, California

2.03 - 6.05  
Lead Industrial Designern - Motorola, Inc, Advanced Concepts Group, Cambridge, Massachusetts

10.95 - 2.03  
Senior Industrial Designer - Lunar Design, San Francisco and Palo Alto, California

11.99 - 6.04  
Founder and Collaborator - designRAW, San Francisco, California  
Self-directed design collective formed with employees of IDEO, Lunar Design, Frog Design and Zoe Design.

10.96 - 10.97  
Independent Researcher - Fulbright Scholar, Milan and Rome Italy

1.92 - 10.95  
Freelance work  
Lunar Design; Palo Alto, CA; Industrial Designer; May - October 1995  
IDEO Product Development; San Francisco, CA; Design Intern and Freelancer; 10.94 - 2.95  
Datascope, Corp., Montvale, NJ ; Product Designer; June 1993 - September 1994

Education  
Pratt Institute, Brooklyn, NY - Master of Industrial Design; February 1994  
Wesleyan University, Middletown, CT -BA Double Major: English & Studio Arts, June 1989  
Hackley School, Tarrytown, NY - graduated with honors, June 1985



## Tim Parsons

Tim Parsons is a designer, writer and lecturer at Manchester Metropolitan University. Mixing influences from craft and industrial design, his approach examines notions of familiarity, functionality and the quality of materials and processes, producing simple, durable objects. These range from domestic accessories including ceramics and metalware to furniture and lighting.



## Lars-Henrik Ståhl

### Education and degrees

1985 Master of Architecture, Lund University  
1986 Visiting student at History and Theory Studio, School of Architecture, University of Houston.  
1987 Studies with Daniel Libeskind at Architecture Intermundium, Milan.  
1994 Licentiate of Engineering, LTH.  
1996 Doctor of Philosophy in Architecture, Lund University  
2000 Assistant Professor, Theoretical and Applied Aesthetics, Lund University  
2002 Associate Professor (Docent), Theoretical and Applied Aesthetics, Lund University  
2006 Professor, Theoretical and Applied Aesthetics, Lund University



## Jonas Bergfeldt

Born: 1969  
Lives and works in Stockholm  
Education: Konstskolan i Stockholm/ Nyckelviksskolan/Konsfack Industrial Design Department  
Profession: Creative Director at No Picnic  
Clients: Consumer Electronics, Home appliances, Furnitures, Retail, Sport equipment, Medical equipment



## Johan Persson

Current position  
- Managing Director of SWE DES Sweden Design Limited.  
- Assigned to lead a joint venture between Sweden's largest Industrial design consultancies with the ambition to build up an international multi-disciplinary design consultancy in Hong Kong.  
- Part-time teacher for the Master Program at the School of Design, Hong Kong Polytechnical University.

### Earlier professional positions

-Design Manager, NoPicnic, Stockholm, Sweden  
-Designer, FILA, Italy  
-Designer, StrukturDesign, Umea, Sweden

### University diplomas

2001 Industrial Design MFA  
University College of Art Craft and Design, Konstfack, Stockholm, Sweden  
Diploma project sponsored by Aprilia s.p.a Italy  
Class nr 1 and scholarship receiver for extra ordinary studies

1999 Industrial Design BA  
Institute of Design, Umea University Sweden  
Diploma project sponsored by Nokia



## Mats Hultman

Architect, PhD  
Lecturer in Theoretical and Applied Aesthetics at Lund University, School of Architecture. His research focuses on possibilities and limitations to making aesthetic demands through urban design codes.



## Torsten Dahlin

Date of birth 16 December 1936  
Nationality Swedish

### Milestones and positions:

I have just entered into my eighth decade after having spent close to five of the previous ones as an industrial designer – focusing on different areas over time. Five years ago I retired from my post as CEO of SVID, the Swedish Industrial Design Foundation, the development of which I led from its inception in 1989. SVID emerged out of experiences from the Design Centre Stockholm, which I was a part of since it started up in 1985. Before that I attempted to establish an ergonomics/design organisation in Sao Paulo, Ergodesign do Brazil, a subsidiary of today's Ergonomidesign. My efforts were premature, though, and my own financial situation was in worse shape than Brazil's at the time. But those three years were quite instructive and productive.

The time spent at Luleå University was also edifying. I had been interested in pedagogical issues ever since I completed my studies at the University College of Arts, Crafts and Design (1953-58) and started working as an industrial designer. I was particularly curious about the connection between industrial design and technology/economy, which led to my participation in an analysis of the ergonomics/design programme at Luleå in the mid 1970s. This involvement resulted in an invitation to apply for and then receive "authorisation to become professor of industrial ergonomics" – based on my industrial qualifications in competition with the academic ones of the other applicants.

I began acquiring these industrial credentials directly after college, first at ASEA's (ABB) Design Office in Västerås followed by AGA Electronics in Lidingö and Bernadotte Design. In 1964, Carl-Göran and I started Crafoord-Dahlin, Industrial Design, where we specialised in the manufacturing industry and producer products. The organisation expanded over the years through consolidations and collaborations to form the current Ergonomidesign.



## The Future of the Industrial Design Programme at LTH

Since 1999, the renewal of the Industrial Design Programme at Lund University's Faculty of Engineering (LTH) has taken place during a period of rapid change, not only in organisational terms but also in the view of industrial design and its role in society. The initial profile for further development of the programme presented by the dean of LTH has since been gradually adjusted and refined also with respect to the Bologna Process and globalisation. The programme is internationally oriented without losing contact with its Scandinavian roots. The focus on better living for people remains. But in a time, where work and leisure overlap, the focus needs to shift to peoples' lives in their entirety. The programme's fundamental view is a humanist one.

The Industrial Design Programme at LTH is positioned amidst the rather large Faculty of Engineering and a university strong in broad areas of knowledge. In this context, it is natural to consider the design process as a dialogue between two developmental driving forces: science and humanity. By this is meant that the underlying driving forces for development often arise from either technological innovation in materials, processes or methods (technology driven design), or from motivational changes in people resulting from altered expectations for jobs, leisure time, behaviours, experiences and our fellow man (scenario driven design). In continuous development, the interplay between these driving forces has to be regarded as being equally significant and equally in need of attention in our deliberations as are the economic, social and environmental conditions upon which we usually base our decisions. How this view will be conceptualised in a further elaborated design programme is not easy to

envison. It is a vital task for the future, a task that is additionally complicated by the need to convert our education to the three-plus-two year programme specified by the Bologna Process – commencing in autumn 2007 – which awards both bachelor's and master's degrees; the latter also being the basis for doctoral studies in industrial design (PhD studies).

Thomas Johannesson

Former Rector of LTH and Professor of Materials Engineering

Claus-Christian Eckhardt

Professor of Industrial Design



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